



For immediate release

Kim Rogers
Hanley Wood Exhibitions
KRogers@HanleyWood.com
972.536.6353

2009 INTERNATIONAL POOL | SPA | PATIO EXPO LAUNCHES VGB EDUCATION & PRODUCT PAVILION

DALLAS – October 14, 2009 – Attendees looking for products and education about the Virginia Graeme Baker Pool and Spa Safety Act that became effective in December 2008, will now have more options than ever before at the 2009 International Pool | Spa | Patio Expo.

Located on the show floor in booth #1450, the VGB Education & Product Pavilion will offer attendees an assortment of compliance-related product lines, such as anti-entrapment drain covers, safety devices, fences and more.

"The VGB Education & Product Pavilion is an exciting addition to the 2009 International Pool | Spa | Patio Expo," said Donna Bellantone, Director of the Expo. "Being such a timely topic, the pavilion should be a must-stop destination for pool owners, operators and maintenance personnel."

The VGB Education & Product Pavilion is sponsored by Pentair Water Pool and Spa, booth #1453, and Waterway Plastics, booth #1653.

"The VGB Education & Product Pavilion is a visionary endeavor that promises to bring the VGB Act into focus," said Carlos Del Amo, VP of Marketing and New Product Development of Pentair Water Pool and Spa. "We are proud to sponsor this pavilion at the International Pool | Spa | Patio Expo."

In addition to the products, a three-day series of 30-minute vendor presentations will also take place in the pavilion. Designed to provide education on the various aspects of the Virginia Graeme Baker Pool and Spa Safety Act, the schedule is:

Monday, November 16

12:30 pm - 1:15 pm

- **Design for VGB Compliance**
Ray Mirzaei, Waterway Plastics

1:15 pm - 2:00 pm

- **Retrofitting for VGB - What You See is Not What You Get**
Javier Payan, Payan Pool Service

2:00 pm - 2:45 pm

- **VGB Compliance...and Energy Savings Too!**
Jeff Farlow, Pentair Water Pool and Spa

2:45 pm - 3:30 pm

- **VGB Product Review by Lawson Aquatics**
Larry Benz, Lawson Aquatics

3:30 pm - 4:00 pm

- **Differential Hold Down Forces (DHDF)**
Ron Schroeder, Vac-Alert Industries

Tuesday, November 17

12:30 pm - 1:15 pm

- **A. O. Smith Guardian: The Pool Motor with a Built-In SVRS**
A. O. Smith

1:15 pm - 2:00 pm

- **Retrofitting for VGB - What You See is Not What You Get**
Javier Payan, Payan Pool Service

2:00 pm - 2:45 pm

- **VGB Compliance...and Energy Savings Too!**
Jeff Farlow, Pentair Water Pool and Spa

2:45 pm - 3:30 pm

- **VGB Compliance Verification**
Steve Barnes, APSP Technical Committee Chairman

Wednesday, November 18

1:30 pm - 2:00 pm

- **VGB Compliance Verification**
Ray Cronise, APSP Technical Committee

"VGB is a critical issue in the industry right now and the VGB pavilion will showcase products that can help professionals be sure their projects are compliant," said Bill Weber, President and CEO of APSP, the show's official sponsor. "Those who have questions on how the VGB Act may impact their businesses should visit the pavilion and attend the vendor presentations."

This new area is free of charge for all registered attendees and open daily throughout the Expo. Taking place November 16-18, 2009, the show will be held in the Bayside Halls at the Mandalay Bay Convention Center in Las Vegas, Nevada USA.

To register for the International Pool | Spa | Patio Expo, attendees should visit www.PoolSpaPatio.com. For more information, please call 972.536.6350 or 888.869.8522.

About International Pool | Spa | Patio Expo

The International Pool | Spa | Patio Expo is ranked #125 in the 2009 *Tradeshow Week 200* and was named by *Tradeshow Week* as one of the 50 fastest growing tradeshows in North America from 2004-2006. The event is owned and produced by Hanley Wood Exhibitions, a division of Hanley Wood LLC. Sponsors include the Association of Pool & Spa Professionals (APSP), *Pool & Spa News* and *Custom Home Outdoors*. The show is endorsed by the Genesis 3 Design Group.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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