

Kim Rogers
Hanley Wood Exhibitions
KRogers@HanleyWood.com
972.536.6353

Hanley Wood Exhibitions Hosts A Trifecta Of Concurrent Las Vegas Events In February

DALLAS – January 21, 2009 – The building industry will descend on Las Vegas the first week in February when Hanley Wood Exhibitions hosts three concurrent tradeshow — World of Concrete, SURFACES and the International Roofing Expo.

Catering to the commercial construction industry, World of Concrete will be held February 3-6, 2009, and will occupy all space at the Las Vegas Convention Center. This event will draw 70,000 concrete and general contractors, concrete pumpers, dealers/distributors, designers/specifiers, architects, engineers and construction managers, in addition to masonry craftsmen and producers.

Floor covering industry professionals will be over at the Sands Expo & Convention Center for SURFACES, February 3-5, 2009. This event will draw 25,000 retailers, distributors, architects, designers, installers and builders and manufacturers.

The roofing industry will be at the Mandalay Bay Convention Center for the 2009 International Roofing Expo, February 3-5, 2009. More than 8,000 roofing contractors, builders, remodelers, building owners, facility managers, consultants, architects and designers are expected to attend.

“To my knowledge, this is the first time a single exhibitions company will be concurrently hosting events at the three largest convention centers in Las Vegas,” said Michael Green, Executive Vice President of Hanley Wood Exhibitions.

The three shows will encompass a combination of 3 million gross square feet of indoor and outdoor exhibit space with a net square feet of 1.35 million, with 2,700 exhibiting companies and 103,000 total estimated attendance.

To accommodate the onslaught of attendees and exhibitors in Las Vegas for the events, 67 hotels have been contracted by Hanley Wood Housing, using more than 100,000 room nights.

“We didn’t set out to host three events at the same time, but market conditions along with hotel and convention center availability dictated this circumstance,” said Green. “80 out of 100 Hanley Wood employees from the exhibitions division will be in Las Vegas during the week.”

To make housing and travel reservations for any of the shows, please visit www.HanleyWoodHousing.com. Complete show details, including registration information, is available at www.WorldofConcrete.com, www.Surfaces.com or www.TheRoofingExpo.com, or by calling 972.536.6300.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America’s leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry’s strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

###